



TechSandBox

Metrowest's Innovation Hub for Entrepreneurs, Industry Experts, and Technology Professionals



2015 PitchFest judges and winner, from left. Gregg Adkin (EMC Ventures), Margaret Kohin, PhD. (GoldenSeeds), Rob McCall (.406 Ventures), Jerry Shapiro (Judges Choice winner; Founder, Floelle), Jennifer Jordan (Mass-Ventures), Eugene Anton (Boynnton Angels)

PITCHFEST RECAP

What a night it was! Three talented 'treps took home bragging rights and cash prizes courtesy of sponsors Partridge Snow & Hahn and Southfield Properties III

And your winners...

Judges Choice Award: **Jerry Shapiro**, Chair of the TechSandBox Life Sciences SIG, and Founder of **Floelle**

Audience Choice Award: **Chris Mutti**, our resident entrepreneur, and Founder of **SmartDiät**

Student Selection Award: **Pia Bhathal**, Founder of **Bloom It On**, and student at Harvard

Congratulations to the winners and ALL those who participated!

And, don't miss the 2016 PitchFest.

Save the date: December 8, 2016



Questions/comments about TSB Quarterly?
info@techsandbox.org

In like a lion...

As we near a New England Spring, we are thankful for our weak Winter and our strong community!

MassCEC has awarded incubator grants to 4 entities in the state to advance clean technology, energy and water. I'm pleased to announce that TechSandBox is an awardee! We will use the funding to enhance and grow support of CT/E, mentor startups, and provide programing.

As THE innovation hub in the I-495/I-90 corridor, TSB provides an on-going community and ecosystem, and is a connector for innovation driven companies in the region. Reflecting our increased influence in the region, we recently played host to separate visits from Katie Stebbins (assistant secretary of innovation, technology, and entrepreneurship) and Lt. Governor Karyn Polito to discuss what role TSB could play in growing this region back to its once world-renown status.

A few ideas are being incubated into programs...

Stay tuned.



When Moms Can't Find It...

Christmas morning, 2011. Miriam Kutcher was reading the Sunday edition of the New York Times when she was drawn to one particular article: "When Moms Can't Find It, They Invent It." Miriam immediately harkened back to her daughters' infant years. Memories of those groggy 2:00 am feedings – particularly exhausting for someone in a corporate position -- came back in a rush. She recalled wondering at the time: why couldn't prepping baby formula be as simple as brewing a cup of coffee on a Keurig? However, the immediate concern of a hungry child and the need for sleep suppressed that early morning spark of innovation.



Fast forward to 2014, where, invigorated with more passion than ever, Miriam set out to realize her vision: an easy, single-serve system for preparing baby formula. As the year wound to an end, Miriam put her idea under the spotlight by participating in the 2014 TechSandBox PitchFest. In front of an eager audience of potential investors, advisors, and partners, Miriam unveiled her idea. She spent her allocated

two minutes detailing the problem, outlining her solution, and describing the areas in which her team needed help.

"The right connections and expertise are vital. TechSandBox does a fantastic job of bringing a wealth of wide-ranging expertise to the Metrowest entrepreneurial community." There was an extra bonus on that night: Moozi was voted the winner of the "Audience Choice" award.

Today, Moozi is nearing its equity round of funding, as the product ramps towards production. Moozi plans to launch in mid-2016, with product on shelves and online. Thanks to inspiration, hard work, and connections fostered by TechSandBox, Miriam and Moozi are delivering on its mantra: Love Made Simple. Learn more at moozibaby.com

Next issue...

We'll explore MassMEP's relationship with our community and check in on our friends at Content Raven, the 2nd TSB company to raise funding and fledge to their own facility. They're right in Framingham and are hiring!

Upcoming Events

March 10, 5:30 pm. Clean Tech/Energy: The Important and Increasing Role of Software in CTE

March 12, 9:00 am
Gathering of military veterans in tech

March 21, 5:30 pm
Life-Science: Nuts & Bolts for Getting an Early Stage Biotech Launched

April 4, 5:30 pm. Robo-SAM: Drones and Other Autonomous Vehicles

April 7, 6:00 pm. Effective Networking

April 11, 5:30 pm Life-Science: Advances in Heart Treatments, Epidemiology, and More (Keynote by Dr. Levy from the famous Framingham Heart Study)

April 14, 5:30 pm. Clean Tech/Energy: Bio-Based Products + Green Chemistry Replacements

April 26, 6pm: StartUp Link

May 2, 5:30 pm. Robo+Life Science: Robotics in Medicine

May 5, 6:00 pm. Networking with a Twist: The Startup Unpanel



Profile: Expert on Site

Daniele Ouellette Levy, Attorney, Morse

Barnes-Brown can help you answer entity formation, equity, and startup business law questions.

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