



The unPitch at TechSandBox™

Qualified startups apply for a slot in front of Investors at the unPitch program on July 10th

Entrepreneurs apply online using a brief form with typical executive summary types of information. Seven (7) Entrepreneurs are chosen.

The win: The seven pitch to a panel of qualified investors on July 10 and get feedback. They may even get invited in for a follow-up meeting with an investor/ investor group OR a valuable introduction to another useful connection.

Instructions: Fill out the online [application](#) form and submit it by the **deadline of June 29**, high noon – no exceptions – along with a \$50 application fee which is also admission for **one person** to the program.

The best seven will be selected based on how well you know your market, how well you describe your path to revenue, your background in the industry, and the ‘why’ this is needed.

- You will be **notified by 7/3 as to whether you are chosen**

Finalists are strongly urged to attend a **Coaching Session on July 7th** where you'll get to practice in the room with your (almost complete) slides. Details will be provided with the notification.

- Finalists must submit their (up to) 10 slides in **PowerPoint** and **PDF by July 9th at NOON.**

The **program is July 10 at TechSandBox**; be there by **6pm** to check in for a 6:30pm start.

Application Qualifications

Open to startups of any stage *beyond* pure concept that are less than \$1M in revenue or less than \$1M in professional funding. A founder or company executive must enter and be the presenter.

Application fee

\$50 is required along with the application which is basically an executive summary. You are asked about your value proposition, target market, competition, accomplishments, team, customers or revenue and business model.

Where

The program is held at TechSandBox, 105B South Street, Hopkinton, MA right off I-495 near I-90 (Pike). Free parking is in our lot (103-105-105B) and in the adjacent lots (107-109).