

Winners of Digital Pitch Competition at TechSandBox Announced

Mobile Health, EdTech, and Digital Out-of-Home Companies Become Newest Resident Entrepreneurs

HOPKINTON, MA– August 8, 2014 –TechSandBox, the MetroWest incubator for science- and technology-based startups, announced the winners of its digital pitch competition that ran through the end of July.

The first place winner (Chris Mutti of SD1 Engineering LLC) is in the process of patenting a mobile software /3D imaging product, *SmartDiet*, which helps people understand the content and calories of their food. The second place winner, [*buildPathways*](#), is delivering a tool for students to enhance comprehension of their lessons by using visuals that resonate with their personal experience. Third place winner, [*PetChance*](#), has a crowdfunding platform that helps people get their vet bills paid directly when under financial stress and also contributes to compelling place-based advertising content in a veterinary hospital setting.

“TechSandBox is providing space to work in the incubator as a fitting reward to these three startups,” said Barb Finer, Chief Executive Officer of TechSandBox. “Business incubators can offer even more value than money,” she noted. “Being an entrepreneur takes a lot of fortitude, so having access to advisors and connections, and being in an ecosystem with others going through similar challenges, helps.”

"I moved out of a home office and into TechSandBox for many reasons with the most prevalent being the affordability of all the services for an early-stage startup like mine. It's worth having a short commute to get access to the collaboration and professional work environment offered," said Peter Alberti, CEO of PetChance.

Judges for the competition included several local angel investors and successful entrepreneurs: [Alan Phillips](#), [Kathy Rocha](#), [Lori Jones](#), [Pat Gray](#), [James Geshwiler](#), and [Patrick Faucher](#)

About TechSandBox

The Mission of TechSandBox is to accelerate the success of science and technology entrepreneurs based in the 40 cities and towns located near the I495, I90, Rt.9 corridors of Massachusetts.

As a physical destination, the goal of TechSandBox is to facilitate access to information, education, and expertise, and inspire the sense of community and collaboration necessary to attract, grow and retain exciting businesses. TechSandBox offers 24x7 access to Entrepreneurs in residence in its co-working bullpen.

Held several times a month are panels and workshops, networking events, advising sessions and special interest groups for key industry clusters. <http://www.techsandbox.org/>